



First Year Blog Planner

By

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Quick Blogging Hand Guide

How To Use The Blog Plan:

1. Follow the steps in the Blog Plan
2. Setup your blog using the setup to do list.
3. Track your progress with the monthly sheets!

Quick Links:

Best Hosting →

Bluehost
Smartweb

Domain Name →

Namecheap

Best Email Marketing Service ↪

Getresponse
Mailerlite

Your Brand at a Glance

Name:

URL:

Tagline:

Social Media Username:

Colors :

Categories:

Target Audience

Descriptions	Interested In	Not Interested In	Where They Hangout
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Competition

Site Name & Owner	URL
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Profitable 12 Month Blog Plan

	Focus	Strategy	Traffic Tasks	List Building	Make Money
1st Month	Prelunch Contents	Set goals, choose niche, setup, install coming soon, launch.	Sign up for Pinterest Business Account, join pinterest group boards, join facebook groups and tailwind tribes.	Sign up for your <u>preferred email service provider</u> , create an optin form and welcome email.	Research <u>affiliate marketing programs to join</u> .
2nd Month	Networking	Publish 10 blog posts, interview/feature influencers, join conversations in facebook groups.	Create 2 pins per post and add to group boards and tribes, share posts in facebook promo threads.	Set up optin forms.	Apply to an ad network like media.net, join <u>affiliate marketing programs</u> .
3rd Month	Monetization	Publish 3 affiliate posts, 5+ usual blog posts.	Create more pins, join more group boards, promote in facebook groups.	Evaluate top blog posts, create optin and landing pages	<u>Learn to make money with affiliate marketing</u> .
4th Month	SEO	Write more blog posts	Repeat Previous Month Tasks & expand to a new social network.	Evaluate conversion rate, create new pins for your landing page .	Evaluate top performing affiliate posts, optimize and promote them.
5th Month	Link Building	Comment on other blogs/guest post	Evaluate Pinterest boards and tailwind tribes using tailwind app, join more group boards	Add optin to guest posts.	Join Mediavine and monetize top traffic posts.
6th Month	Contents	Publish more contents	Promote in group boards, Facebook groups and tailwind tribes.	Link more frequently to your landing pages	Audit blog posts to find affiliate marketing opportunities.
7th Month	Link Building	Create one optin you could totally charge for and set it up as a free download.	Reach out to influencers in your niches for collaboration	Add optin to top of page, exit intent popup or slide in.	Write a sales email sequence for your optin.
8th Month	Social Media Marketing/SEO	Work on SEO for Google Traffic. Focus on one social media platform	Join more group boards, update blog posts to improve SEO.	Create new pins for optins and add to tribes and group boards.	Share affiliate links on social media platforms.
9th Month	Reach Out to Influencers/Sponsored Posts	Reach out to Influencers in your niche. Prepare your media kit.	Create your own group boards. Update your old blog posts	Create a facebook group and pin your optin to the top.	Monetize top traffic posts.
10th Month	More contents	start a youtube channel, facebook lives, infographics, podcasting etc	Promote your blog on a new platform	Promote optin on a new platform.	Promote affiliate links on a new platform.
11th Month	Automate and outsource	Outsource blog contents, accept guest posts or hire a Virtual Assistant.	Train your VA on how to use pinterest.	Inform your subscribers of upcoming product /affiliate product sale.	Create Your First Product or E-course
12th Month	Product launch/Big affiliate sale	Create posts relevant to the product or affiliate product you are about to sell.	Promote in facebook groups, tribes, group boards.	Send Sales Email Sequence.	Start Making Money Blogging \$\$\$\$\$\$\$\$ 😊

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Blog Setup To Do List

1. Decide

- Set Your Goals.
- Choose Your Blog Niche.

2. Brand

- Pick a domain name.
- Choose Username for social media.
- Choose colors.

Monetize

- Find affiliate products.
- Create products.
- Research Ad networks.

4. Setup

- Buy Hosting.
- Install Wordpress
- Choose Theme. .

5. Security

- Install Security Plugin.
- Install Antispam Plugin.
- Install Backup Plugin.
- Install Caching Plugin.

6. Legalize

- Disclaimer Page.
- Cookie Policy.
- Privacy Policy.

7. Write Blog Posts

- Write a post about your main topic
- 5 other posts covering related topics.

8. Optimize

- Create a Google Search Console account.
- Change your url permalink structure to use post name as default.
- Submit a sitemap.
- Signup for Mailerlite or Getresponse.
- Add valuable optins. Interlink posts.

9. Promote

- Sign up for Pinterest business account.
- Sign up for tailwind.
- Apply to join group boards and tailwind tribes.
- Find Influencers in your niche.
- Link to them in your posts.
- Ask them to share blog posts.

GOAL TRACKING

Monthly Goal Tracking

<u>Blog</u>	<u>Traffic</u>	<u>Subscribers</u>	<u>Income</u>

Weekly Goal Tracking

Week 1	Week 2	Week 3	Week 4

Blog Posts

1

2

3

4

5

REVIEW

What Worked

Lessons Learned

Your Blogging Success Story



Your Success Story.....